



## SUSTAINABILITY ADVISORY COMMITTEE

### Green Paper: Opt Up to 100% Renewable Energy

#### Prepared by the Sustainability Advisory Committee

If you are concerned about the impacts of climate change and would like to help accelerate our transition to clean energy, there is a painless and very cheap option that you should consider. If—like most Del Mar residents—you are a Clean Energy Alliance customer, you can opt up to 100% renewable energy for less than an average of \$3 a month more.

In May 2021, Clean Energy Alliance (CEA) began providing electricity to Del Mar and other North County cities. Prior to this, the Del Mar City Council had voted to begin purchasing energy via CEA at the default level of 50% renewable/75% carbon-free (mainly hydroelectric) electricity. While the Council may elect in the future to increase its default level to a higher amount of renewable energy, many residents do not realize that they can easily opt up to the “Green Impact” level, where they would purchase 100% renewable energy for their electricity, at an average additional cost of only \$2 to \$3 a month.

Those customers who decided to “opt out,” and have continued buying electricity from SDG&E, can also enroll with CEA and opt up to 100% renewable energy for the same low cost. Once a customer has been back with SDG&E for 12 months, they become eligible to enroll with CEA. They can make that election by contacting CEA’s call center at 833-232-3110. While SDG&E requests that customers provide six-months’ notice of their intent to return to CEA, customers can request that SDG&E consider allowing them to return immediately. SDG&E does not offer a 100% clean energy option to its customers. Only CEA provides a 100% renewable energy option.

Given CEA’s recent expansion and growing customer base, CEA is expected to continue providing cleaner energy at rates competitive to SDG&E. CEA now serves nearly 240,000 customers in North County, including residents of Solana Beach, Carlsbad, Oceanside, Escondido, San Marcos, and Vista, as well as Del Mar.

CEA’s member cities pool their communities’ demands and increase their purchasing power for higher renewable energy content. Excess revenue will be reinvested in Del Mar and the other North County communities through innovative energy projects, and low-cost energy programs—including rebates and incentives.

For more about the Clean Energy Alliance and to opt up to 100% renewable energy, please visit: <https://thecleanenergyalliance.org/opt-up/> or call 833-232-3110.