

## City of Del Mar



Planning Department  
 1050 Camino del Mar  
 Del Mar, CA 92014  
 (858) 755-9313  
[www.delmar.ca.us](http://www.delmar.ca.us)

Counter hours: 1:00 pm to 5:30 pm M-Th  
 1:00 pm to 4:30 pm Fri

For City Staff Use Only

**BAN - \_\_\_\_\_ - \_\_\_\_\_**

Date Opened: \_\_\_\_\_ Date Closed: \_\_\_\_\_

Receipt No.: \_\_\_\_\_ Fee: \$ \_\_\_\_\_

Received by: \_\_\_\_\_

Certificate of Insurance attached:

Ordinance 782 given to Applicant:

### BANNER APPLICATION

The sign or banner on a single City Property shall be no greater than 64 sq. ft. in area, or 4 ft x 16 ft, of which a maximum of 10 sq. ft. may be devoted to identification of sponsorship of the Community Event; and

The City's Municipal Code [as defined in Section 30.84.020] permits a banner on a single street light standard in the public right-of-way shall be no greater than 24 sq. ft. in area, 3 ft x 8 ft and the bottom of the banner on a street standard shall be installed at a minimum of 16 ft above the roadway. The applicant shall provide and maintain all hardware. The banner may be two sided and shall be made of durable cloth or canvas. All hardware installations, including mounting arms, shall be removed from street light standards prior to November 24<sup>th</sup> of each year to allow for City utilization during the month of December.

Applications to display banners may be filed up to twelve (12) months but no later than thirty (30) days prior to the scheduled event. The banner shall be installed no sooner than one (1) month prior to the date of the event being advertised and shall be removed no later than one (1) week following the date of the event advertised.

The banner shall not be placed in a manner that will cause an adverse impact on health, safety or welfare of the public.

Banners are the property of the sponsoring organization. The City of Del Mar is not responsible for the disappearance of or damage to banners from any cause including but not limited to wind, weather, theft, vandalism fire or Acts of God.

To receive City approval, banners must conform to the City's regulations for size, time period, and location. Banner applications will be processed over the counter upon submittal to the Planning Department. [Ord 782]

Non Profit Organization Name: \_\_\_\_\_ Business License No.: \_\_\_\_\_

Property Address/Location: \_\_\_\_\_

Contact Phone No (s): \_\_\_\_\_

Event Advertised: \_\_\_\_\_

Banner Installation Date(s): \_\_\_\_\_ Banner Removal Date(s): \_\_\_\_\_

Banner Text: \_\_\_\_\_

Banner Dimensions: Length: \_\_\_\_\_ Width: \_\_\_\_\_

Draw sample of banner in space provided (including any graphics and/or materials) or attach sample:

#### INSURANCE INFORMATION

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Copy for certificate of insurance attached

#### APPLICANT INFORMATION

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Applicant's Signature: \_\_\_\_\_

The sponsoring organization shall obtain a policy of public liability and property damage insurance in which "The City of Del Mar" is named as an additional insured, in an amount not less than one million dollars combined single limit liability and said policy shall be kept in force for the duration of the banner program.

Applicant shall agree to hold harmless, indemnify and defend the City of Del Mar, its officials, employees, volunteers and agents, from and against any and all loss, liability, expense, claim, costs, suits and damages of every kind, nature and description, whether caused in whole or in part by any act or omission of the City (except in the event of the sole negligence or willful misconduct of the City) directly or indirectly arising or resulting from the placing of banners on the Banner Poles within the public rights of way of the City of Del Mar.

_____ Planning and Community Development Director	<b>Approved</b>  <input type="checkbox"/>	<b>Denied</b>  <input type="checkbox"/>	_____ Date
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