



City of Del Mar Memorandum



TO: Mayor and Members of the City Council

FROM: Andrew Potter, Administrative Services Director

DATE: March 2, 2015

RE: Red Dot – Item 13, “Results of the Voice Your Choice Poll for the City Hall/Town Hall Project”

At the December 15, 2014 City Council meeting when the City Council discussed the options to poll residents for the City Hall/Town Hall project, the City Council asked Everyone Counts, Inc. how the results of the poll would be analyzed if there was a tie between two options.

The City Council discussed an “instant run-off” analysis, wherein the option that received the fewest number of first-choice rankings would be eliminated. Then the rankings from those that selected the least preferred option as their first-choice would have their second-choice count as their first choice.

Everyone Counts, Inc. compiled the results of an “Instant Run-Off.” The attached information will be presented at today’s City Council meeting as an additional analysis of the poll results.

Attachment: Instant Run-Off Results from Everyone Counts, Inc.

Instant Run-Off Results

- Option A and C are the top ranked choices
 - Option A: 274
 - Option C: 440
- Option B is eliminated as it received the fewest number of first-choice rankings
 - Constituents who selected Option B as their first-choice will have their second-choice now count as their first choice

Instant Run-Off Results: Voice Your Choice Poll February 20, 2015		
Option B excluded first round and votes redistributed	244*	*11 submissions have option B as a first choice and no further preferences
Option A receives 117	391	**Option A received 39.9% first choice rankings
Option C receives 116	556	**Option C received 56.7% first choice rankings

**Percentages rounded to the nearest tenth decimal point

