



**DEL MAR CITY COUNCIL
2022 GOAL SETTING WORKSHOP
SPECIAL MEETING MINUTES**

MARCH 9, 2022

Via Teleconference
1050 Camino del Mar, Del Mar, California

CALL TO ORDER

Mayor Worden called the meeting to order at 10:00 a.m.

ROLL CALL

Present: Mayor Dwight Worden; Deputy Mayor Tracy Martinez; Councilmembers Dave Druker, Terry Gaasterland, and Dan Quirk

PUBLIC COMMENT

Mayor Worden opened the item to public comment and the follow people spoke:

- 1) Ann Feeney
- 2) Terance Kopanski
- 3) Felise Levine
- 4) Joe Sullivan – Due to technical difficulties experienced by Mr. Sullivan, his Red Dot submission was summarized for the record by Mayor Worden.

Mayor Worden closed the item to public comment.

CITY COUNCIL BUSINESS

ITEM 1: 2022 CITY COUNCIL GOAL SETTING WORKSHOP (CLERK'S FILE NO. 401-1)

An introduction and Goal Setting Workshop (Workshop) overview were provided by City Manager Ashley Jones. Finance Manager/Treasurer Monica Molina provided a brief overview of the City's Mid-Year Financial Report and reserve projections through FY 2022-23.

Department Work Plan Overviews

City Manager Jones presented the Administrative Services Department daily operations and work plan items. Council questions focused on whether the A/P streamline and researching a new accounting system could take place simultaneously; whether the City is absorbing credit card fees for parking meters; and whether implementing e-TRAKIT will save staff time.

Assistant City Manager Kristen Crane presented the City Manager Office's daily operations and work plan items. City Council questions focused on clarification of the hazards analyzed in the Multi-jurisdictional Hazard Mitigation Plan and the effective date of the City's FEMA map; location of pedestrian crossing related to the double tracking program; and clarification on the telecommunication charter agreements.

Community Services Director/Lifeguard Chief Jon Edelbrock presented the Community Services Department daily operations and work plan items. City Council questions focused on credit card fees for parking citations; whether the junior lifeguard program is profitable; whether scholarships for underprivileged kids are available for the junior lifeguard program; whether the City contracted out for the junior lifeguard program in the past; whether a Coastal Development Permit is required for the parking bail schedule update; and status of the Redflex parking enforcement program.

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Planning & Community Development Director Karen Brindley presented the Planning & Community Development Department daily operations and work plan items. City Council questions focused on timing for completing the digitization archiving project; accessory dwelling unit (ADU) amnesty program; clarification on tracking for short-term rentals (STRs); clarification that the up zoning of the public utility zone excludes Shores Park; and whether condo conversions and short-term rentals are included in the work plan related to housing element implementation and/or the referendum withdrawal.

Public Works Director Joe Bride presented the Public Works Department daily operations and work plan items. City Council questions focused on budget resources for maintenance of the library; whether the City has considered joining San Elijo Joint Powers Authority (JPA) as a voting member; amounts and use of reclaimed water from San Elijo JPA; clarification on the cost estimate for the Hoska Alley development and paving; clarification on the location of the existing drainage on Hoska Alley; whether the City has sent flows to the Metro Wastewater JPA; and clarification on when the plastic on the Jimmy Durante bluff will be removed.

COUNCIL RECESS

The City Council took a lunch recess from 12:17 p.m. - 12:47 p.m.

City Council discussed specific newly identified Planning & Community Development Department potential work plan items. City Council questions and discussion focused on whether the Housing Acceleration Program grant can be used for housing feasibility studies that are currently underway; desire for City Council to receive a status update on short-term rentals. City Council consensus was to include the newly identified Planning items in the City's Work Plan as follows: Housing Acceleration Program grant management (Tier 1) (FY2021-22/FY2022-23); ADU amnesty program (Tier 2)(FY2022-23); Tiny house regulations (Tier 2) (FY2022-23); and Short term rental regulations/preservation of existing housing stock (Tier 2) (FY 2023-24).

Council discussed specific newly identified Public Works Department work plan items. Council questions and discussion focused on whether traffic light computers could be programmed to flash red when the power is restored following an outage; desire to prioritize the design (\$50,000) and planning phase of the Hoska Alley development as a Tier 1 item; clarification on whether the 20th street lifeguard tower driveway can be used by the public; explanation on why concrete is needed for the 20th Street Lifeguard Tower driveway; whether the Del Mar Garden Club could beautify the 20th Street Lifeguard Tower driveway project area and desire to put the project through a design process; clarification on the location of the seawall at 29th Street; timeline for needing to replace the 20th Street Lifeguard Tower; and whether grant funding is available for the traffic signal backup power system.

City Council consensus was to include the following items in the City's work plan as follows: Traffic signal back up power system (Tier 1) (FY2022-23/FY2023-24); Termination or amendment of City of San Diego Wastewater Transportation and Disposal Agreements (Tier 1) (FY 2021-22/FY 2022-23); Design of Hoska Alley improvements (cost estimate \$50,000) (Tier 1) (FY2022-23); and begin a design process for 20th Street Lifeguard Tower driveway area, with staff to return to City Council with design options including a combination of hardscape and landscape/vegetation for consideration (Tier 2) (FY 2022-2023). The Council deferred the pickleball pilot study and the completion of the 29th Street seawall and beach access project to be considered as potential work plan items during a future goal setting process.

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City Council-identified Potential Work Plan Items

City Councilmembers presented their proposed work plan “wish list” items for consideration. City Council discussed the items and the consensus was not to proceed with the following items at this time: Improve NCTD parking lot at Viewpoint & paint NCTD Building on Jimmy Durante Blvd. (both require NCTD permission); Reconsideration of expedited design of Riverpath Phase 3; Policy on use of outside lawyers; conduct a community survey (last survey completed in 2015); funding for a Sparks Fellow to help with Climate Action Plan/Sustainability workplan items; and Ghost Gun prohibition (following County and Encinitas models).

Council consensus was to consider or proceed with the following Council initiated items as described below.

Trees Scenic Views and Sunlight (TSVS) Ordinance Update: Council consensus was for staff to return to City Council with additional information and estimates regarding the work effort, time, and estimated cost that would be involved in amending the TSVS Ordinance, including adding City trees, for consideration and potential inclusion in a future work plan. In the short term, staff will look into whether the City can address the issues raised in the red dots and by City Council regarding City trees impeding on private views and what would be involved with doing so.

Reengagement on Short Term Rental (STR) Regulations: City Council consensus was to include reengagement on short-term rentals in the work plan for FY 2023-2024, with the work effort anticipated to begin in or around July 2023.

Reevaluate City’s Ability to Collect a Portion of Fairground Admission Fees: City Council consensus was to refer this item to the City Attorney for clarification on the prior appellant court decisions and any recent legislative changes in this area.

Consider Policy Regarding Accessory Dwelling Units to be used for Housing Only: City Council consensus was for Planning & Community Development staff to consult with the City Attorney’s Office on this item as part of the upcoming ADU ordinance amendment.

Restart Underground Project Advisory Committee (UPAC): City Council consensus was for UPAC liaisons, Councilmembers Gaasterland and Quirk, to return to City Council with any recommended charter revisions and a plan for reengaging UPAC after completion of the Tewa project and prior to projects 1A/X1A.

Revisions to Oversized Vehicle Ordinance: City Council consensus was for staff to research additional information related to oversized vehicle enforcement issues and return to City Council for additional direction.

Update to Climate Action Plan and Adoption of a Building Electrification Ordinance: City Council consensus was to refer these items to the Sustainability Advisory Committee (SAC) to further vet out the staff time and City resources involved and to include an analysis of the measurable environmental impact of these proposed work plan items.

Adoption of an Ordinance Allowing for Cannabis and Cannabidiol (CBD) Retail Sales/Stores: City Council consensus was for staff to return to the City Council with information about what would be involved in amending the City’s Code to allow for CBD retail sales and they deferred to the City Manager on the timing for doing so based on staff capacity.

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Complete Request for Qualifications (RFQ) Process for City Attorney/Legal Services: City Council consensus was for the City Manager to work with the City Council to start the RFQ process at the end of 2022/beginning of 2023 and they deferred to the City Manager's judgment on the timing.

Median Improvements: City Council consensus was for staff to develop a plan to improve the City's medians over time, starting with the median area that has already been previously designed and approved by DRB located in the North Beach area, and return to the City Council with more information and recommendations.

Advisory Committee Potential Work Plan Items

Management Analyst/Acting City Clerk Krietor provided a brief presentation on the Advisory Committee proposed work plan items. City Council consensus was to authorize proposed committee work plan items that have a direct nexus to City operational work plan items or approved special or Capital Improvement Program (CIP) projects. It was also the consensus of the Council that any proposed committee work plan items that are not related to the City's current approved work plan, can be done on a volunteer basis by committee members, but they will not be allocated staff time or financial resources. The Council also directed staff to work with the Committees Efficiencies Taskforce Mayor Worden and Deputy Mayor Martinez to return at a future meeting with a proposed policy to provide additional clarification on the development of committee work plans.

ADJOURNMENT

Mayor Worden adjourned the meeting at 2:52 p.m.

A handwritten signature in black ink, appearing to read "Sarah Krietor". The signature is fluid and cursive, with a large initial "S" and "K".

Sarah Krietor, Acting City Clerk