

**AGENDA**  
**BUSINESS SUPPORT ADVISORY COMMITTEE**  
**CITY OF DEL MAR**

City of Del Mar Town Hall  
1050 Camino del Mar, Del Mar

Tuesday, JANUARY 28, 2020, 9:00 A.M.

**Civility Works: The Del Mar Code of Civil Discourse:**

***Together we will promote inclusion; listen to understand; show respect;  
be clear and fair; and focus on the issue.***

Anyone may address the Business Support Advisory Committee for three minutes on any agenda item. For items not on the agenda please indicate you would like to speak when Oral Communication comes up on the agenda. When the Chair recognizes you, please step forward and state your name and address clearly for the record. If there are several speakers on an item your time available to speak may be limited to two minutes. The committee may ask questions and you may respond.

1. Call to Order
2. Roll Call
3. Approval of Minutes for November 26, 2019 meeting
4. "Checking the Pulse"
5. Formation of Subcommittee
6. Temporary signs
7. Fee study (Planning fees)
8. DMVA update
9. Subcommittee updates
10. Development Projects Update
11. Staff Updates
12. ORAL COMMUNICATIONS (NON-ACTION ITEM)
13. Adjourn

State law precludes the Committee from acting on any topic which is not an action item on the posted agenda. Your information may be received, placed on the next agenda, or referred to the Chair.

Business Support Advisory Committee Meeting

**DRAFT**

Minutes November 26, 2019

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Chair: Zach Groban

Vice Chair: Richard Levak

Secretary: Sally McPartlan

1. **Call to Order.** Meeting was called to order by Zach Groban at 9 a.m. at the Town Hall.
2. **Roll Call.** Zach Groban, Jean-Claude Aldibs, Charles Koll, Richard Levak, Mukesh Shah, Jim Coleman, Jim Hindman, Greg Glassman and Sally McPartlan. Welcome to our newest member, Jim Hindman.  
  
Excused absence: Bob Fleet, Randy Gruber  
Council Liaisons: Dwight Worden, Dave Druker  
Staff present: Evan Langan, Beth Murray, Shaun McMahan  
Members of the public attending: Bill Michalsky
3. **Approval of Minutes for November 26th meeting.** Zack made a motion to approve the minutes from the November meeting. Jim Coleman seconded and approved by all.
4. **Checking the Pulse.** Sally shared holiday information for L'Auberge Del Mar.
5. **Arts Advisory Committee-Update of a proposal to place Temporary Public Art in various places in the downtown area.** Bonnie Grossman and Julie of the DMAAC discussed placing art in 12 locations around town for a 23 month rotating schedule. Looking for sponsors to place sculpture on Camino Del Mar at a cost of \$1,000. City will receive 25% commission if the art is sold while displayed within the 23 months. The City is insured up to \$100,000 to cover in case of theft. Beth will send us a link to the weekly Del Mar News. There will be a Young Artists show in January. The BSAC supports this idea
6. **Appointment of BSAC Chair, Vice Chair and Secretary.** Current team of Zach, Richard and Sally will remain intact for one more year as terms are two years each.
7. **Temporary Signs & Social Media Signs.** Businesses are asking for bigger signs – 6' for 60 days is current regulation (32' downtown and higher for commercial). Solana Beach has larger signs but can only display for 14 days. We will review further in January.
8. **December meeting is cancelled.** Will resume in January.
9. **Input from BSAC on User Fees Proposal.** The City is reviewing current user fees over the last four or five years and would like feedback from the committee. The new annual fee is proposed at \$311. BSAC recommendations included making the fee zero dollars for a year. Also for DRB applicants, pay a small fee to apply and if approved, then pay the remainder. Beth will determine how many permits were issued in 2018. Fats, oils and grease program fee was thought to be covered under the business license of the business owner. Non-compliant restaurants will get charged more. Will continue discussion in January.

- 10. Refocusing our Priorities.** Zack would like to have two major sub-committees including one to deal with City issues – Zack will work with Beth and Jim. **Zack made a motion to create a sub-committee to deal with City interface issues. Seconded by Mukesh.** Will discuss further at next meeting.
  
- 11. DMVA Update.** Next meeting.
  
- 12. Subcommittee Updates.** Next meeting.
  
- 13. Downtown Streetscape** has been completed.
  
- 14. Project Update.** Evan reported that the 1431 medical building was approved a year ago for a second story when they are ready to build. 1401 Hillstone – building has been demolished. Building permit should be issued in the next few weeks. No updates on 941 as they are looking for tenants. 1234 is on again/off again. Building is 8,000 sq. feet.
  
- 15. Development Projects Update.** Nothing at this time.
  
- 16. Staff Updates.** Nothing at this time.
  
- 17. ORAL COMMUNICATINS (NON-ACTION ITEM)**

Meeting was adjourned at 10:10 a.m.