

**AGENDA**  
**BUSINESS SUPPORT ADVISORY COMMITTEE**  
**CITY OF DEL MAR**

City of Del Mar Town Hall  
1050 Camino del Mar

Tuesday, May 28, 2019, 9:00 A.M.

**Civility Works: The Del Mar Code of Civil Discourse:**

***Together we will promote inclusion; listen to understand; show respect;  
be clear and fair; and focus on the issue.***

Anyone may address the Business Support Advisory Committee for three minutes on any agenda item. For items not on the agenda please indicate you would like to speak when Oral Communication comes up on the agenda. When the Chair recognizes you, please step forward and state your name and address clearly for the record. If there are several speakers on an item your time available to speak may be limited to two minutes. The committee may ask questions and you may respond.

1. Call to Order
2. Roll Call
3. Approval of Minutes for March 23, 2019
4. "Checking the Pulse "
5. 2019 Goals Discussion
  - A. SWOT
  - B. Pop-up businesses- What types and private VS public property locations
  - C. Temporary Signage
  - D. Business Roadmap/Economic Development approach
  - E. FIP
  - F. Second phase of streetscape
  - G. Adaptive reuse
  - H. Formation of subcommittee
6. Recommendation on Construction and Demolition Waste Ordinance (Staff)
7. Review of the Proposed Changes to the Plaza Specific Plan
8. Downtown Streetscape
9. Project Update
10. Development Projects Update
11. Staff Updates

12. ORAL COMMUNICATIONS (NON-ACTION ITEM)

State law precludes the Committee from acting on any topic which is not an action item on the posted agenda. Your information may be received, placed on the next agenda, or referred to the Chair.

Adjourn

Business Support Advisory Committee Meeting

**DRAFT**

Minutes April 23, 2019

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Chair: Zach Groban

Vice Chair: Richard Levak

Secretary: Sally McPartlan

1. **Call to Order.** Meeting was called to order by Zach Groban at 9 a.m. at the Town Hall.
2. **Roll Call.** Sally McPartlan, Zach Groban, Greg Glassman, Jim Coleman, Jean-Claude Aldibs, Bob Scott, Charles Kroll, Richard Levak.  
  
Excused absence: Mukesh Shah, Bob Fleet  
Council Liaisons: Dwight Warden, Dave Druker  
Staff present: Scott Huth, Shaun McMahon, Evan Langham  
Members of the public attending: Bill Michalsky, Jen Grove
3. **Minutes approved** for March 26, 2019 meeting. Motion made by Zach Groban, seconded by Richard Levak, approved by all.
4. **Discussion on 20-Minute and 2-Hour Parking in the Downtown.** Presentation of proposed changes to 20-minute and 2-hour parking. Some electric vehicle spots will change to 2 hour parking.
5. **North County Coastal Bike Share Pilot Program.** Program will include Del Mar, Solana Beach, Carlsbad, Cardiff and Oceanside. Gotcha Rides will provide 60 – 75 bikes and hub locations in the North County with racks of 4-8 bikes. In Del Mar that will include City Hall, Library, Del Mar Fairgrounds, Hotel Indigo, among others. Bob Scott recommended a demo day at City Hall on a Saturday. Looking at a July kick off.
6. **Checking the Pulse.** L’Auberge Del Mar 30<sup>th</sup> Anniversary Party on May 3<sup>rd</sup> with ribbon cutting at 5:30 pm, private celebration at 6:00 pm and party open to the public from 6:30 pm – 10 pm.
7. **2019 Goals Discussion.** Tabled until next meeting.
8. **Downtown Streetscape.** Sidewalks should be done by Memorial Day. Demo on 4/29/19 beginning at 6 am on the corner of 15<sup>th</sup> Street in front of Stratford Square. Pedestrian access for the 1200 block will be on the west side. The project is behind schedule by 2 months due to the weather and construction crew will have to work some nights and weekends.
9. **Project Update.** Nothing to report.
10. **Development Projects Update.** 941 Specific Plan – no major updates. Will go before planning commission in May. Changing the zoning is approved for later this year. Hillstreet – nothing to report. 1234 Camino Del Mar - in the middle of their outreach. 1431 Camino Del Mar - submitted for their permits. Should go to a public hearing in the next two months.
11. **Staff Updates.** Nothing to report.

12. **Oral communications.** Nothing to report.

Meeting adjourned at 10:00 am.