

**REVISED AGENDA
BUSINESS SUPPORT ADVISORY COMMITTEE
CITY OF DEL MAR**

City of Del Mar Town Hall
1050 Camino del Mar

Tuesday, April 23, 2019, 9:00 A.M.

Civility Works: The Del Mar Code of Civil Discourse:

***Together we will promote inclusion; listen to understand; show respect;
be clear and fair; and focus on the issue.***

Anyone may address the Business Support Advisory Committee for three minutes on any agenda item. For items not on the agenda please indicate you would like to speak when Oral Communication comes up on the agenda. When the Chair recognizes you, please step forward and state your name and address clearly for the record. If there are several speakers on an item your time available to speak may be limited to two minutes. The committee may ask questions and you may respond.

1. Call to Order
2. Roll Call/Introductions
3. Approval of Minutes for 03/26/19
4. Discussion on 20-Minute and 2-Hour Parking in the Downtown
5. North County Coastal Bike Share Pilot Program
6. "Checking the Pulse"
7. 2019 Goals Discussion
 - a. SWOT
 - b. Pop-up businesses- What types, private VS public property, locations
 - c. Temporary Signage
 - d. Business Roadmap/Economic Development approach
 - e. Formation of subcommittee
8. Downtown Streetscape
9. Project Update
10. Development Projects Update
11. Staff Updates
12. ORAL COMMUNICATIONS (NON-ACTION ITEM)

State law precludes the Committee from acting on any topic which is not an action item on the posted agenda. Your information may be received, placed on the next agenda, or referred to the Chair.

Adjourn

Business Support Advisory Committee Meeting

DRAFT

Minutes March 26, 2019

Chair: Zach Groban

Vice Chair: Richard Levak

Secretary: Sally McPartlan

1. **Call to Order.** Meeting was called to order by Zach Groban at 9 a.m. at the Town Hall.
2. **Roll Call.** Sally McPartlan, Zach Groban, Bob Fleet, Greg Glassman, Jim Coleman, Mukesh Shah, Jean-Claude Aldibs, Bob Scott.

Excused absence: Charles Kroll
Council Liaisons: Dwight Warden, Dave Druker
Staff present: Scott Huth, Shaun McMahan, Evan Langham
Members of the public attending: Bill Michalsky
3. **Minutes approved** for June 26, 2018 meeting. Motion made by Zach Groban, seconded by Jim Coleman, approved by all. Minutes for February 26, 2019 meeting approved with motion made by Zach and seconded by Greg Glassman, approved by all.
4. **Checking the Pulse.** Introduced by Zach to get a feel for what is going on in town with our businesses and areas of concern. Jean-Claude discussed that certain areas of town are in need of some excitement – pop ups for example down near his shop. Mukesh mentioned that he visited One Paseo and stated it has a nice layout and is creating a buzz but reminded him of a mall. Jim mentioned that he could not gain access to his business this morning due to caterpillars digging in front of his office. May 3rd will be the 30th anniversary of the opening of L’Auberge Del Mar. All are welcome. DMVA will have a retail seminar on April 4th at 9:00 a.m. at City Hall.
5. **2019 Goals.** Next meeting we are going to discuss how we can bring energy to the City. Let’s talk about the process. Our incentive is to work with the businesses. How can we bring more economic development? Scott Huth mentioned that Measure Q funds are only for city use. Zack asked if some of the money could be used to reinvest in the community and businesses for better economic development.
6. **Downtown Streetscape.** Next week will be 14th street sidewalk ramps. Most of the construction on 11th is demo, pouring concrete and changing up the sidewalks. Installation of lights and landscaping will be at the end of the project. Currently the council is looking into the cost to re-do the two bus stop shelters and what design elements will fit best. Will need some temporary parking on 12th street. The sidewalk areas in front of L’Auberge have been dug for lighting.
7. **Committee Updates.** Nothing to report at this time.
8. **Development Projects Update.** Evan stated that Hillstone may break ground by end of summer but will take about 18 months until completion. 941 may have some movement by the end of this year. 1431 Camino Del Mar medical building wants to add a second story. Berkshire Hathaway building has been sold and owner wants to redevelop building with zoning for multiples uses. Looks like it would be a code compliant plan. Shaun and Evan asked what are the two biggest complaints you hear in regard to dealing with the City? The answers were FAR and Parking. However, Mukesh suggested we get the priorities from the businesses and property owners and then we will reach out to Shaun.
9. **Staff Updates.** Dwight and Dave will be representing the City Council at our meetings in lieu of Rachel.
10. **ORAL COMMUNICATIONS.** N/A
11. Meeting adjourned at 10:10 a.m.