

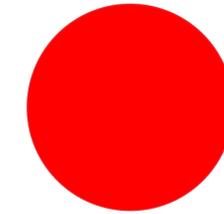
Del Mar City Council Special Meeting Agenda

L'Auberge Del Mar
1540 Camino del Mar, Del Mar, California

February 23, 26, 2019 Special City Council Meeting

**INFORMATION RECEIVED
AFTER THE COUNCIL AGENDA
WAS DISTRIBUTED
("Red Dots")**

Sustainability Advisory Board (SAB) and Climate Action Plan (CAP) Priority Work List 2019!



Projects	CAP Strategy	Rationale	SAB tasks	Staff tasks	Budget	Notes
1 Join a CCE	Goal 7. Energy	This is the single most impactful measure to reduce our GHG. **Without a CCE, we cannot achieve our CAP goals	SAB will meet with ESS Feasibility study Consultant in March. Assuming Del Mar will move forward to form a JPA with other cities, SAB will do extensive outreach to inform residents all about CCEs	meet with other cities to move forward to form a JPA; decide which is the best set of partners for a JPA	up front costs high, but are projected to be paid back within 3 years. Extensive staff time after JPA is formed, unless a CCE consultant is hired	
2 Develop and implement a Zero Waste program	Goal 11. Waste	Reduce GHG production in landfill by diverting organics and recycling. SB1383 mandates organics recycling	Work with Solana Center to plan pilot composting project, plan composting workshop, do outreach to residents about opportunities to compost including Bokashi, avoiding food waste, reducing food purchase/prep etc. - Outreach to encourage more recycling; research having bins on city property for non-curb-side recyclables, Outreach to restaurants regarding reducing food waste and donations of food to charities	Work with Solana Center to develop work plan, including authorizing them to perform a waste food characterization citywide, and advise on pilot composting.	Current contract ends June 30, 2019 - renew contract with Solana Center to implement activities suggested as a result of their waste food characterization; cost of bins on city property and transportation to recycling facility; SB1383 has reporting requirements, presumably to be done by staff	Zero waste = recycling, composting. Outreach to reduce first
3 CAP monitoring	Critical to all CAP goals	If we can measure it, we can improve it. Progress towards achieving our goals should be measured annually and posted on city website; SANDAG Energy Roadmap Program to aid in measuring implementation progress		SANDAG/Ascent team will develop monitoring tool; staff to get data from SDG&E, SANDAG about VMT, energy usage, GHG; get data from planning and other departments on # PV, # new buildings, changes in building codes, etc; enter into metric tool	Staff effort to get data from other DM departments, SANDAG, SDG&E, CSE, and enter data into metric tool; post annual updates on city website	
4 Greening the City Fleet	Goal 16. Transportation	Transportation is a major source of GHG emissions	City policy to encourage energy efficient vehicles - Research if other cities have this policy and how it is managed.	Public Works and City Manager's office to review vehicle replacements and purchase lowest reasonable GHG vehicle for the job	may cost more to choose more fuel efficient or EV vehicles; cost partially offset by fuel savings	
5 Water bottle refill stations/ water fountains pilot program	Goal 11. Zero Waste	Reduce the number of plastic water bottles ending up in trash in beach areas by providing ability to refill reusable water bottles.	SAB assessment and recommendations have been completed; recommend one or two stations be added/modified in the next year SAB will provide outreach by providing branded Del Mar water bottles to be given out at site of Powerhouse water bottle refill station at events at Powerhouse park		each costs ~\$5-7.5K if new water fountain/refill station to be built. Higher costs if water line needs to be brought in, lower costs if a water fountain already there? perhaps dog owners could pay for dog water fountain. Possibly use parking meter revenues allocated to beach services to defray purchase cost	SAB recommend the first one be at Powerhouse park, where a water fountain is already present. Opportunity for outreach to beachgoers there. Second one to be at Dog Beach
6 increased # EV charging stations	Goal 16. Transportation	Anticipate increased demand for EV charging		install already funded charging station at Beach Safety Center; purchase and install more EV charging stations in city hall as needed after assessment period	assume 3-5 new EV chargers will be needed by 2020	Goal: keep up with demand
7 Study building codes - promote solar and electrification for new buildings	Goals 1-6. Energy	Move residents toward zero net energy	SAB to study current building codes and investigate new alternatives such as decarbonization policies, make recommendations for changes in building codes for new buildings (e.g. solar water heaters; electric heating)	Discuss recommendations with Planning staff	Will be performed in conjunction with 2020 building code update, which includes Tier 1 for residential as minimum increase in energy efficiency	
8 increase tree canopy (CAP says increase to 15% by 2020)	Goal 22. Urban Tree Planting	Trees cleanse impurities from the air and sequester carbon. Provide cooling if over sidewalks, buildings.	SAB to review DM tree guidelines and ordinances, examine other cities' tree ordinances (e.g. SD, RSF), recommend a strategy to increase tree canopy on residential properties and also city properties, provide list of recommended trees	Discuss recommendations with Planning staff	Cost of new trees on city property	
9 Implement the new Social Equity plan in the Climate Action Plan	new section in CAP written by Don Mosier, adopted May 2018	ensure that low income and elderly residents have access to advice on free programs to help them achieve energy efficiency and prioritize low income residents in CAP implementation		needs to be added to the CAP document - Clem	Don is working on SDG&E Emerging City Grant for a consultant to advise low income and elderly for audits and info on energy upgrade programs	
10 Update CAP goals and strategies	Current CAP written mainly in late 2015, adopted June 2016	As progress is made, and as technology changes, the CAP must be reevaluated as to achieved GHG reductions and new strategies	SAB will evaluate individual current CAP goals and implementation strategies, consider new implementation strategies and goals; SAB has established subcommittees to examine all 4 categories and to make recommendations for new implementation strategies	based on the subcommittees research, staff time will be needed to write ordinances and staff reports for Council; staff will need to make estimates of GHG reductions for newly proposed goals and provide target dates; staff should pursue smart growth funding		

11	Outreach	supports all CAP goals	Communication of new ordinances, policy changes, education on CAP goals and impact, motivation are all essential to achieving CAP goals	SAB subcommittee will write articles for City Manager's weekly update, DMVA newsletter, press releases, updates to Go Green Del Mar website, individual outreach strategies as needed; organize outreach public events		budget for handouts (e.g. Del Mar branded water bottles, branded reusable straws) and other outreach activities (e.g. CCE workshops, etc)	
12	Water conservation program	Goals 8, 9, 10. Water	Reduce indoor and outdoor water waste through outreach and regulations	SAB to research possible strategies to conserve water; water regulations?			
13	consider make CAP legally binding	supports all CAP goals	Almost all cities in San Diego county have legally binding CAPs. Other important policies (e.g., zoning, DRB, protected trees, etc.) are legally binding				We were given poor score for CAP not being legally binding on the Climate Action Campaign "report card"

Staffing needs

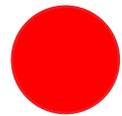
	dedicated staff time (with or without consultant) to keep meet our CAP goals	supports all CAP goals	SAB provides a lot of volunteer time to research and plan CAP implementation strategies, but lack of dedicated staff time significantly impedes progress		Possibly increased intern time for SAB/CAP tasks could free up some staff time for implementation. Consultant time may be required if not sufficient staff time dedicated to CAP implementation goals		We were given poor score for CAP implementation on the Climate Action Campaign "report card"
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Ongoing projects

	CAP Strategy	Rationale	SAB tasks	Staff tasks	Budget	Status
preferential parking for EV, scooters, motorcycles, minivehicles	Goal 17. Transportation	Goal: keep up with demand				planned
Regional bike share program	Goal 14 Transportation					bringing to Council in March; operational in summer?
Single use plastic water bottle ban on all city property	Goal 11 Waste					planned
Styrofoam and Plastic straw ban	Goal 11 Waste	Reduce plastic waste accumulating in landfills, on beaches, in oceans. Plastic NEVER degrades	Outreach group to develop an outreach plan including letter to businesses, articles in DMVA newsletter, city manager's weekly bulletin, press releases, etc		some costs associated with outreach activities; possible branded reusable straws to be distributed	second reading March 4
Go Green Del Mar website maintenance	supports all CAP goals	Keep Go Green Web site current and engaging and ensure that it includes accurate and easy to find information for residents & businesses (during the last year, SAB subcommittee completely redid Go Green Del Mar website)	Outreach group to direct residents and businesses to Go Green and inform city when information needs to be updated; SAB members in each subcommittee to report when Go Green needs modification	Intern to review web site links annually to ensure all are working; add feedback on web site to capture ideas from users; monitor usage to determine effectiveness; make web site more engaging and interactive when capability exists (concurrent with city website update)		SAB will meet with Emily (IT staff) on March 11 to get suggestions for improving Go Green Del Mar website usability;

Future projects

Additional locations for water bottle refill stations/ water fountains	Goal 11. Zero Waste	Reduce the number of plastic water bottles ending up in trash in beach areas by providing ability to refill reusable water bottles.	Pilot water bottle refill station follow-up. Hopefully start in same year as pilot.		each costs ~\$5-7.5K if new water fountain/refill station to be built. Higher costs if water line needs to be brought in, lower costs if a water fountain already there? perhaps dog owners could pay for dog water fountain. Possibly use parking meter revenues allocated to beach services to defray purchase cost
Install solar on any new city building	Goal 7. Energy	none anticipated until Shores Project completed			



From: Kc Vafiadis <kcvaf@yahoo.com>
Sent: Friday, February 22, 2019 4:06 PM
To: City Clerk Mail Box
Cc: David Druker; Ellie Haviland; Sherryl L. Parks; Terry Gaasterland; Dwight Worden; Scott Huth
Subject: Red Dot Letter for Special Meeting on 2/23/19 - City Council Goals & Priorities

Honorable Mayor and Distinguished Council Members,

After reviewing the staff's recommendations for tomorrow's meeting to review Goals and Priorities, a few things jumped out at me. First, I believe having a vibrant downtown has generally been near the top of community surveys. With that in mind, and considering we have both the US Open and the Breeders Cup coming to town in 2 short years, here are my thoughts.

Exhibit 1: 4(44) Please don't spend time or money to fight the Coastal Commission determination.

11(51) **Facade Improvement - PLEASE Implement the program.** In addition to the Streetscape, it will be the biggest bang for your buck on downtown beautification and will get property owners engaged.

Table 1.2: 3(15) I don't think we need any more City dollars or hours spent on surveys.

5(17) Parking Management Plan - The number 1 problem with any investment in the downtown is parking requirements. This is vital to achieving a vibrant downtown.

8(20) Bike and Pedestrian circulation - seems like this dovetails with our new sidewalks and streetscape, and our desire to get cars off the streets.

11(23) Rezone to Mixed Use - this should moved up your list to accomplish not only the housing element issues, but it would also help with downtown revitalization.

Exhibit 2: 5(35) Powerhouse Walkway Lighting - Seems like a safety issue. Design is complete.

Table 2.2: 1(8) Landscaping Improvements - thought this was part of Streetscape.

Table 3.4: 3 - Sidewalk Vendor Ordinance - This would be very helpful to downtown revitalization. Please don't spend time or money on more regulations. I recommend complying with the State ordinance. ***It would also be great to allow pop up businesses too. Especially during this "rebuilding" stage***

where we have a lot of empty storefronts.

4 - Again, please ignore unless "mini in-home restaurants" become a problem.

Who knew that was even a thing? I would think current parking and noise ordinances

would be good enough to deal with any potential problems.

It is vital to the health of Del Mar that our downtown is economically strong. Many future projects depend upon the 1% sales tax, so we need to support and enhance our commercial district.

Thank you for listening. I appreciate all of your efforts.

*KC Vafiadis - DMVA Economic Development Chairperson
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