1. Call to Order
2. Introductions
3. Approval of Minutes – December 15, 2016
4. New Business:
   Item #1: Presentation by Nicole Capretz from the Climate Action Campaign regarding Community Choice Energy
   Item #2: SAB Participation at the Del Mar Foundation Earth Day Event (Feeney)
   Item #3: Identification of SAB Priorities in Preparation for City Council Goal Setting Workshop
5. Old Business
   Item #1: Climate Action Plan Implementation Plan and Next Steps
   - Report on Presentations to City Advisory Committees
     - Planning Commission – February 14, 2017
   - Report from Working Groups
     - Community Choice Energy (Sweedler, Goodkind, Manasjan)
     - Update from Kristen Crane on Potential CCE Feasibility Study in partnership with other North Coast cities.
     - Zero Waste (Feeney and King)
     - Urban Tree Program (Eckmann and Leichtling)
   - Reassessment and Prioritization of Current and Future Areas of Implementation of the CAP / Possible Reassignments for Working Groups
   Item #2: Update on the Surfrider Foundation Ocean Friendly Restaurant Program and Polystyrene Use (Leichtling)
Item #3: Staff Updates *(Crane)*
- Update on Zero Waste Organic Recycling Pilot Program at Fairgrounds
- Update on Public Education Efforts for Plastic Bag Ban
  - Outreach to Businesses
  - Events:
    - Spring – Farmers Market outreach event?

6. Public Oral Communication

Anyone may address the Sustainability Advisory Board for three minutes on any agenda item. For items not on the agenda, please indicate you would like to speak when Public Oral Communication comes up on the agenda. When the Chair recognizes you, please step forward and state your name and address clearly for the record. If there are several speakers on an item your time available to speak may be limited to two minutes. The committee may ask questions of you that you can respond to. State law precludes the Committee from acting on any topic which is not an action item on the posted agenda. Your information may be received, placed on the next agenda, or referred to the Committee Chairperson.

7. Dates of Future Meetings

Next Regularly Scheduled Meeting: February 16, 2017 at 7:30am
*(May be cancelled due to a special meeting the SAB is planning for Wednesday, February 22, 2017 at 7:30am to accommodate a guest speaker from Sacramento on the topic of Zero Waste.)*

8. Comments by Members

9. Adjourn

*Future Sustainability Advisory Board Agenda Topics:*
- Organic Material Recycling Facility
- Information on Business Participation in City’s Recycling Program (cooking oil, glass, aluminum)
- Enforcement and Public Education regarding City’s Idling Law and Prohibition on Leaf Blowers
- Recommendations on Use of Natural Gas
- GoodWill Smart Bins as a Zero-Waste Strategy
SAB Members Present: Ann Feeney, Chair, Shirley King, Secretary, John Goodkind, Nitza Leitchling, Mayela Manasjan, Alan Sweedler,

SAB Members Absent: Helen Eckmann (excused)

City Council Liaisons: Dwight Worden, Ellie Haviland

City Staff Present: Kristen Crane, Kathy Garcia, Pat Vergne

Ex Officio Member Absent: Henry Abarbanel

Public Present: Tanner Barclay, UCSD student in Environmental Systems with emphasis on policy; Dick Hertzberg, Del Mar resident and CEO and President of ENPEX

1. **Call to Order:** 7:38 am

2. **Introductions:** City Council Liaison Worden announced that today is his last meeting as Liaison, and he will rotate off SAB to join other City committees needing his advisement. City Council Liaison Mosier has completed his term of office on the City Council. Now assigned to SAB as the sole Council Liaison is newly installed Council Member Ellie Haviland.

3. **Approval of Minutes:** Moved by Nitza Leitchling; Seconded by Alan Sweedler; Unanimous approval.

4. **New Business:**

**Item #1: Draft “Complete Streets “ Policy**

City of Del Mar Planning and Community Development Director, Kathy Garcia, also an instructor in Urban Planning at UCSD, introduced her student, Tanner Barclay, who prepared a slide presentation of his in-class prototype project’s initial findings entitled “Complete Streets Del Mar”. He included the understanding of “Green Street” design in relationship to “Complete Street” design that as a transportation policy is less inclusive. He stressed that more important though is the inclusion of storm water and watershed run-off within the “Complete Street” design. “Green Street” focuses on sustainable actions integrated into public improvements. In Part I he evaluated “Complete Street” design with reference to the concept of Context Sensitivity, which underscores the transportation network as the primary conveyance system of storm water. Using the framework of the Network Approach, the urban tree canopy, sidewalks, residential/visitor pathways all should facilitate livability and accessibility.

In Part II he explained the ‘Draft Effective Policy’ to which he referenced the National Complete Street Coalition’s policy grading rubric that created in 2015 899 “Complete Street” policies in the U.S. The recommended policy implications are for departments, agencies and committees to
review current design standards that are involved in the current transportation system; to encourage the opportunities for “Complete Street” strategic vision and sustainable behavior; to educate and utilize the projects’ components and elements with the infrastructure needs; and facilitate inter-departmental project coordination. Key factors for the design guidance and performance measures are: maximizing design flexibility and innovation; non-prescriptive design criteria and performance measures with accountability. The best practice elements include: the balance of the user with modal needs; incremental projects for collective action; context sensitivity to existing policy documents and with little interference with what works currently.

Council Liaison Worden asked what would Del Mar look like with a “Complete Streets Design”. Mr. Barclay replied that Del Mar should maintain the integrity of its originality. SAB Member Feeney affirmed that run-off is a paramount goal. Planning Director Garcia added in regards to mechanisms for storm water retention such as policy guidelines for bioswales for development in Del Mar. At this time, end objectives are stated but not the specifics. City Staff Crane clarified that neighborhood streets require a case sensitive approach for each street. SAB Member Goodkind emphasized that Del Mar has become a community with an older population so that safe passage is required for the growth of electric vehicle usage. He offered that the tree population of Eucalyptus is being removed for more scenic view purposes.

Planning Director Garcia said there is a contradiction in policies in regards to tree removal. One conflict is the Trees, Sunlight and Scenic Views ordinance. Since the 2003 and 2007 wildfires, fuel-hazardous trees are allowed to be removed. She added that the Ad Hoc Design Review Advisory Board has recommended that urban trees be combined with design guidelines, which will be developed down the road in the final report. City Staff Crane added that the urban tree canopy is in the Climate Action Plan, but it has not been prioritized yet.

Mr. Barclay emphasized that the main factor for focus is storm water. Planning Director Garcia clarified that the EPA defined point source run-off for regulation, but that the non-point source run-off is less controlled - some of which comes in the form of dry weather run-off. Community Service Director Pat Vergne added that the beaches are closed annually about 12 times for run-off overload especially after rains.

SAB Member Sweedler suggested that the Shores Master Plan establish a priority for a stormwater collection for irrigation. He also suggested the “Complete Street” design use as an example the Coast to Rail Trail to be replicated in Del Mar. Planning Director Garcia clarified that something similar is being considered along the bluffs at Torrey Pines, west side south of 4th street, but work would be necessary although difficult with NCTD for the rails to trails where the right of way is at issue.

Item #2: Presentation by Dick Hertzberg CEO and President of ENTEX

Mr. Hertzberg was invited by Council Liaison Worden to present his viewpoint about Community Choice Aggregation (CCA). He did not advocate for Del Mar to be a participant in a CCA. He described his philosophy about the importance of all citizens living efficiently by consciously thinking of what choices to make that can be afforded. He stated that in California the issues of energy independence are local and up to the single consumer. He described his belief in the utility doctrine and the associated historical development of the electricity grid that moved rural America out of poverty. Central to this doctrine is “service to the public good” - where everything should be justified by the public good and implicit to that is the subordination to the high level of regulation. Since the system is corporate, there is a tendency for greed and self-serving to predominate. His company is suing Sempra Energy and the PUC for fraud and interference
with regulations - opening day in court is January 6th. He views CCA’s as middlemen trying to bypass the energy corporations which have the prime responsibility in the marketplace. But these entities need honest and transparent regulators. He stressed that since the transportation sector contributes the greatest to GHG, electric vehicles are the best way to facilitate the grid system. Globally the best intervention is for India and China to stop using coal.

SAB Member Goodkind asked Mr. Hertzberg for references to his primary sources about CCA’s. Mr. Hertzberg offered to supply those. SAB Sweedler expressed interest to learn more about the facts that do not support CCA’s.

Council Liaison Worden suggested that a working group be formed to study and discuss the full perspective about CCA’s. He suggested the quickest way would be to have an informal meeting with Mr. Hertzberg and SAB Members Goodkind and Sweedler.

City Staff Crane is a representative on the CCE working group which is approaching the start of a feasibility study, but she cautions that a preliminary process to broaden the impartial understanding about CCE’s may be necessary before the study.

**Item #3: Consideration of a Proposal to have Glass Recycling by Caterers for City Property Rentals (Powerhouse and Parks)**

Del Mar’s Chief Lifeguard and Community Services Director, Pat Vergne stated that currently there is not much language on the website page for the Powerhouse rental information about the requirement for private caterers to recycle. Private caterers are required to take their trash when they leave. He suggested that Lisa Rogers in his Department can work on adding this language. This does not mean that these caterers have any consequences by the City once they leave the premises with the recyclables. For events that are cosponsored with the City, going forward more bins can be set up for the recycling. One consideration is to have roll-off carts that go to the curb for Waste management to pick up. What is picked up by the Beach Maintenance staff is taken back to Public Works, but it is not sorted for the Waste Management picks-up. For the big events such as the Summer Concerts more bins can be placed for recyclables. Staff Crane reminded that there had been criticism about having too many trash cans.

**Item #4: Not heard because of time constraints.**

5. **Old Business:**

   **Item #1: Climate Action Plan Implementation Plan and Next Steps:** No reports because of time constraints.

   **Item #2: Update on the Surfrider Foundation Ocean Friendly Restaurant Program and Polystyrene Use:** No report because of time constraints.

   **Item #3: Staff Updates:** No reports because of time constraints.

6. **Public Communication:** None

7. **Date of Future Meeting:** January 19, 2017 at 7:30 am
8. **Comments by Members:** SAB Member Sweedler introduced several suggestions of program/goals: 1) increasing Electric Vehicle usage in Del Mar by offering preferred parking for those who have HOV access stickers; 2) reducing sales tax for residents to encourage local shopping; 3) making residents more alert to their water usage; and 4) accelerating the mechanisms for increasing as much renewable energy as possible.

9. **Adjourn:** 9:30 am

Minutes prepared and submitted by Shirley King December 16, 2016